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## **BAASS Caribbean Helps Organizations Move From Digital Plans to Working Systems**

*Technology and business solutions firm helps Caribbean organizations modernize operations, reduce manual processes and turn business data into better decisions*

**BRIDGETOWN, Barbados, October 14, 2026** — BAASS Business Solutions is strengthening its digital transformation efforts across the Caribbean, helping private- and public-sector organizations modernize the systems and processes behind finance, reporting, document management, human resources, customer management and operations.

With 38 years of experience, BAASS combines business consulting, technology implementation and ongoing support to help organizations move beyond digital transformation planning and put practical solutions to work.

“Across the Caribbean, organizations know they need to modernize, but digital transformation can quickly become overwhelming,” said Manny Buigas, Vice President, U.S. & Caribbean Operations at BAASS Business Solutions. “Our role is to make that practical. We start with the business problem, determine where technology can make a meaningful difference, and then help implement and support the solution.”

BAASS works across enterprise resource planning, business intelligence, document management, customer relationship management, human resources, cloud services, warehouse management and custom development, combining regional market knowledge with deep technical and implementation expertise.

### **Practical Technology for Caribbean Organizations**

Rather than approaching digital transformation as a single large technology project, BAASS helps organizations identify specific operational challenges and implement solutions that address them.

DocLink helps organizations digitize document-intensive processes and automate workflows such as invoice and document approvals, reducing dependence on paper and manual processing while improving access to information and operational visibility.

DataSelf provides business intelligence, dashboards and analytics that help organizations turn financial and operational data into information decision-makers can use. By bringing data together and making it easier to visualize and understand, organizations can identify trends, monitor performance and make more informed decisions.

Sage 300 provides an integrated foundation for financial and business management, while solutions across CRM, human resources, inventory and warehouse management allow organizations to extend modernization across the business.

Together, these capabilities allow BAASS to begin with the organization's needs rather than a specific product — identifying where processes can be improved and then determining the technology required to support that change.

“The opportunity for the Caribbean isn’t simply to digitize what we already do,” Buigas said. “It’s to remove unnecessary manual work, connect information that currently sits in different places and give people better visibility into what’s happening across their organizations.”

## **Supporting Public- and Private-Sector Modernization**

BAASS’ regional focus includes private businesses, small and medium-sized enterprises and public-sector institutions seeking to improve efficiency, reporting, transparency and service delivery.

In Barbados, BAASS is engaging with the country’s growing digital transformation ecosystem and exploring opportunities to help organizations move from digital maturity assessments and transformation plans into practical implementation.

The company’s approach reflects a simple philosophy: understand the business need first, recommend the appropriate technology second, and provide the implementation, training and ongoing support required to make the investment work.

Supporting BAASS’ work in Barbados is Yolande Howard, Director, Government Relations & Strategic Partnerships at BAASS Caribbean, who brings more than three decades of experience in public administration, project management and strategic initiatives.

“Caribbean organizations understand that technology will play an increasingly important role in our competitiveness and development,” said Howard. “The challenge now is turning that understanding into implementation — selecting solutions that fit our organizations, ensuring people can use them effectively and ultimately being able to demonstrate the impact.”

## **Built for the Caribbean**

Digital transformation in the Caribbean requires more than technology. Organizations operate within distinct markets, regulatory environments, infrastructure and business realities. BAASS’ Caribbean approach combines that regional understanding with access to broader technical capabilities and established technology partnerships, allowing organizations to receive local attention while drawing on specialized expertise when required.

BAASS currently works with organizations across Barbados, Jamaica, The Bahamas, Grenada, Dominica, Trinidad and Tobago and other Caribbean markets.

As organizations across the region continue investing in modernization, BAASS sees an opportunity to help close the gap between digital ambition and operational execution — ensuring technology investments translate into measurable improvements in how organizations work.

## **About BAASS Business Solutions**

BAASS Business Solutions helps organizations improve performance by aligning people, processes and technology. Established in 1988, BAASS provides business technology and consulting services across North America and the Caribbean.

Its capabilities span enterprise resource planning, business intelligence, CRM, human resources systems, document management, cloud services, warehouse management, custom development and management consulting.

BAASS works with leading technology platforms including Sage, Microsoft, DocLink, DataSelf and other business technology providers, while also developing customized solutions to meet the specific needs of its clients.

For more information, visit [baasscaribbean.com](http://baasscaribbean.com).

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