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MAMA MAISA'S PEPPER SAUCE EXPANDS U.S. REACH THROUGH CARIBBEAN CULINARY FESTIVALS AND CULTURAL PARTNERSHIPS

Award-winning Caribbean pepper sauce brand carries a century-old U.S. Virgin Islands family recipe to new audiences through food, festivals and cultural collaborations

RALEIGH, N.C. - September 4, 2026 - Mama Maisa's Pepper Sauce, an award-winning Caribbean food brand inspired by a century-old family recipe from the U.S. Virgin Islands, is expanding its presence across the United States through culinary partnerships, Caribbean festivals and cultural collaborations celebrating the food, heritage and traditions of the islands.

Building on a growing series of appearances throughout the Caribbean and the United States, Mama Maisa's Pepper Sauce is connecting new audiences with authentic Caribbean flavors while sharing the family story behind a recipe passed down through four generations.

The brand's momentum continues in September with its participation in the West Indian American Day Carnival in Brooklyn, New York, one of the largest celebrations of Caribbean culture and heritage in the United States. For Mama Maisa's, the growing presence at Caribbean cultural events represents more than product exposure: it is an opportunity to connect the Caribbean diaspora through food while preserving and sharing the culinary traditions of the U.S. Virgin Islands.

Recent Highlights

- **CaribMask Caribbean Carnival - Raleigh, North Carolina:** introduced festival attendees to the bold flavors, family heritage and Caribbean story behind Mama Maisa's Pepper Sauce.
- **King of the Wing VI - St. Thomas, U.S. Virgin Islands:** served as an official pepper sauce sponsor of one of the territory's premier culinary competitions, showcasing the brand alongside Virgin Islands chefs and restaurants.
- **Taste of St. Croix - St. Croix, U.S. Virgin Islands:** participated as a featured partner, sharing the family history and island flavors behind Mama Maisa's signature pepper sauce.
- **Caribbean POSH WKD.:** connected with Caribbean entrepreneurs, creatives, business leaders and cultural influencers from across the region.
- **Queen City Carnival - Charlotte, North Carolina:** collaborated with KJB Royal Seed Kuisine to highlight Caribbean fusion cuisine and authentic island flavors.

The company is also scheduled for an upcoming editorial feature in Raleigh Magazine, highlighting its commitment to Caribbean culinary traditions and continued growth into new markets.

Continuing the Momentum

Following its September appearance in Brooklyn, Mama Maisa's will continue its event momentum with the Rawleigh Oyster Festival in Raleigh, North Carolina, in November 2026. At the same time, the company is pursuing additional retail, foodservice and distribution relationships throughout the United States as it works to introduce Caribbean flavors to a broader consumer audience.

"Our mission has always been bigger than producing great pepper sauce," said David Denis, co-founder of Mama Maisa's Pepper Sauce. "Every bottle tells a story of family, resilience, culture and Caribbean heritage. Every festival and partnership gives us another opportunity to share the authentic flavors and traditions of the U.S. Virgin Islands with new communities. We are proud to preserve our family's legacy while introducing Caribbean cuisine to consumers across the country."

Mama Maisa's Pepper Sauce traces its roots to a century-old family recipe passed down through four generations. The company honors the legacy of Rosalie "Miss Anna" Denis, whose handcrafted pepper sauce became a beloved part of the family's culinary tradition in the U.S. Virgin Islands. Today, Mama Maisa's combines that family tradition with modern entrepreneurship, using food as a bridge between generations, communities and cultures.

Through continued collaborations with chefs, retailers, distributors, culinary festivals and cultural organizations, Mama Maisa's Pepper Sauce aims to grow as both a specialty food brand and an ambassador for the flavors and culinary heritage of the U.S. Virgin Islands.

About Mama Maisa's Pepper Sauce

Mama Maisa's Pepper Sauce is an award-winning, family-owned Caribbean food company inspired by a century-old U.S. Virgin Islands family recipe passed down through four generations. The company combines authentic Caribbean ingredients with a commitment to quality, heritage and community while introducing consumers across the United States to the bold flavors and culinary traditions of the Caribbean.

Learn more: <https://mamamaisas.com/>

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