

FOR IMMEDIATE RELEASE | August 10, 2026

Samsung Members and Pavilion+ Partner to Offer 3 Free Months of Unlimited Caribbean Movies and TV Shows

Samsung Members, the exclusive community platform for Samsung Galaxy users, now offers members exclusive access to Pavilion+, the leading streaming destination for Caribbean movies, TV shows, documentaries, comedy, drama, reality, family content, and more.

MIAMI, FL — August 10, 2026 — Samsung Members and Pavilion+ announced a new partnership to bring Samsung Members an exclusive 3 free months of streaming when they purchase an annual plan, giving audiences across the region a new way to discover and stream unlimited movies and TV shows rooted in Caribbean culture, creativity, and authentic storytelling.

Through the Benefits section of the Samsung Members app, eligible users can download an exclusive coupon and redeem it on the Pavilion+ website when they purchase an annual plan, unlocking 3 months of the service at no additional cost.

The partnership reflects Samsung Members continued commitment to delivering meaningful value to its Members while supporting experiences that connect with the culture, creativity, and everyday lives of Caribbean consumers. By partnering with Pavilion+, Samsung Members is helping make regional entertainment more accessible while celebrating the stories, voices, humour, music, and culture that shape the Caribbean experience.

“At Samsung Members, we are always looking for ways to bring our Members closer to the experiences, benefits, and stories that matter to them,” said **Ivana Carrizo, Samsung Members Project Manager**. “Our partnership with Pavilion+ allows us to offer exclusive value while celebrating Caribbean entertainment and authentic storytelling from across the region.”

For Pavilion+, the collaboration marks another milestone in its mission to become the home of Caribbean streaming, making regional content easier to discover, watch, and share.

“The Caribbean has never had a shortage of stories or audience,” said **Gian Franco, CEO of Pavilion**. “People watch our films, quote our characters, share the clips, argue about the endings, and pass things around in the group chat. The problem has always been that the content is scattered. Pavilion+ is our attempt to bring it together properly and give Caribbean entertainment the kind of home it deserves.”

Pavilion+ brings together one of the region’s most extensive collections of Caribbean films, series, documentaries, comedy, drama, reality, family programming, and cultural content in one place. The platform was created to address one of the region’s long-standing media challenges: Caribbean content has often been spread across YouTube, broadcast television, social media, community screenings, and international platforms where it can be difficult to find consistently.

By creating a dedicated streaming destination for Caribbean entertainment, Pavilion+ gives audiences a more intentional way to discover content from across the region and diaspora, while giving Caribbean

creators, rights holders, producers, and media partners a stronger path to reach audiences at home and abroad.

The partnership also signals the growing commercial opportunity around Caribbean entertainment. As audiences across the region and diaspora continue to seek content that feels authentic, familiar, and world-class, Pavilion+ is positioning itself as part of the platform and infrastructure needed to help Caribbean stories travel further.

“For us, this partnership matters because it helps put Pavilion+ in front of more Caribbean people through a brand they already know and trust,” Franco added. “But the bigger mission is to build something the region can feel part of. Caribbean entertainment deserves a stronger home, stronger distribution, and a clearer path to audiences at home and across the diaspora.”

Samsung Members collaboration with Pavilion+ forms part of a broader effort to provide Members with benefits that go beyond devices, offering access to entertainment, lifestyle experiences, and services that reflect how Caribbean consumers live, connect, and enjoy content.

About Samsung Members

Samsung Members is Samsung’s exclusive community platform for Samsung users. The app includes a Community section, where users share tips, reviews, and experiences, and stay updated with Samsung news and lifestyle content; Customer Support, offering 24/7 help with device diagnostics, FAQs, and direct support to keep Galaxy devices running smoothly; and Partner Benefits, one of the most visited sections of the app, offering exclusive promotions, coupons, and discounts from partner brands across the region.

About Pavilion+

Pavilion+, from Pavilion Entertainment, is the leading streaming destination for Caribbean entertainment, offering a wide and growing collection of movies, TV shows, documentaries, comedy, drama, reality, family titles, and more from across the Caribbean and its diaspora. Pavilion+ is part of Pavilion Entertainment, a Caribbean-focused media company building distribution, production, licensing, and commercial infrastructure to help Caribbean stories reach wider audiences.

Media Contact

Samsung Members Caribbean

Ivana Carrizo

Samsung Members Project Manager

carrizo.d@samsung.com

Pavilion Entertainment

Gian Franco

CEO

gian.franco@pavilionstudios.com

<https://www.pavilionplus.co>